

Rep Order# 7914306 Ver# 5 Mod# 1 Status Confirmed Traffic Order# 103525 Printed: 10/19/2012 3:01 PM 1 of 3
 EC'd Yes Last Received: 10/19/2012 2:46 PM Showing Buylines: All Lines

Station WTHR-TV INDIANAPOLIS, IN
 Advertiser () MOURDOCK, RICHARD
 Product MOURDOCK/SEN/R
 Estimate#
 Buyer PATRICIA STERPU
 Phone#
 Fax#

Agency () JAMESTOWN ASSOCIATES
 5 MAPLETON RD, SUITE 300
 PRINCETON, NJ 08540
 Agency C/P1/P2/E
 Flight Dates 10/22/2012 - 10/28/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () MEREDITH RADOW
 Salesperson Phone# 212-408-3622
 Salesperson FAX# 212-445-0968

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|------|-----------|-------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | 1 | M-F | 6A-7A | NEWS | :30 | \$850.00 | 10/22-10/26 | 5 | 1 | 5 | \$4,250.00 | |
| | 2 | M-F | 7A-9A | TODAY SHOW | :30 | \$700.00 | 10/22-10/26 | 5 | 1 | 5 | \$3,500.00 | |
| | 3 | M-F | 11A-12P | JEFF PROBST | :30 | \$200.00 | 10/22-10/26 | 5 | 1 | 5 | \$1,000.00 | |
| | 4 | M-F | 12P-1230P | NEWS | :30 | \$300.00 | 10/22-10/26 | 5 | 1 | 5 | \$1,500.00 | |
| | 5 | M-F | 1230P-1P | NEWS | :30 | \$300.00 | 10/22-10/26 | 5 | 1 | 5 | \$1,500.00 | |
| | 6 | M-F | 1P-2P | DAYS | :30 | \$450.00 | 10/22-10/26 | 5 | 1 | 5 | \$2,250.00 | |
| | 7 | M-F | 5P-6P | NEWS | :30 | \$900.00 | 10/22-10/26 | 5 | 1 | 5 | \$4,500.00 | |
| | 8 | M-F | 6P-630P | NEWS | :30 | \$1,750.00 | 10/22-10/26 | 5 | 1 | 5 | \$8,750.00 | |
| | 9 | M-F | 630P-7P | NEWS | :30 | \$2,500.00 | 10/22-10/26 | 3 | 1 | 3 | \$7,500.00 | |
| | 10 | M-F | 7P-730P | WHEEL | :30 | \$1,450.00 | 10/22-10/26 | 4 | 1 | 4 | \$5,800.00 | |
| | 11 | M-F | 730P-8P | JEOPARDY | :30 | \$1,600.00 | 10/22-10/26 | 4 | 1 | 4 | \$6,400.00 | |
| | 12 | M-SU | 11P-1135P | NEWS | :30 | \$1,750.00 | 10/22-10/28 | 5 | 1 | 5 | \$8,750.00 | |

Buyline Comment: TP FOR SUNDAY: 1130P-1205A

Station WTHR-TV INDIANAPOLIS, IN
 Advertiser () MOURDOCK, RICHARD
 Product MOURDOCK/SEN/R
 Estimate#
 Buyer PATRICIA STERPU
 Phone#
 Fax#
 Agency () JAMESTOWN ASSOCIATES
 5 MAPLETON RD, SUITE 300
 PRINCETON, NJ 08540
 Agency C/P1/P2/E
 Flight Dates 10/22/2012 - 10/28/2012
 Hiatus Weeks
 Rep Firm () WASHINGTON
 Sales Office () MEREDITH RADOW
 Salesperson ()
 Salesperson Phone# 212-408-3622
 Salesperson FAX# 212-445-0968

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|-------------|-------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | 13 | SA | 7A-8A | SAT TODAY | :30 | \$500.00 | 10/27-10/27 | 1 | 1 | 1 | \$500.00 | |
| | 14 | SA | 8A-10A | SAT SUNRISE | :30 | \$600.00 | 10/27-10/27 | 1 | 1 | 1 | \$600.00 | |
| | 15 | SU | 6A-7A | SUN SUNRISE | :30 | \$150.00 | 10/28-10/28 | 1 | 1 | 1 | \$150.00 | |
| | 16 | SU | 9A-10A | SUN SUNRISE | :30 | \$350.00 | 10/28-10/28 | 1 | 1 | 1 | \$350.00 | |
| | 17 | M | 8P-9P | VOICE | :30 | \$3,000.00 | 10/22-10/22 | 1 | 1 | 1 | \$3,000.00 | |
| | 18 | M | 9P-11P | DEBATES | :30 | \$1,650.00 | 10/22-10/22 | 1 | 1 | 1 | \$1,650.00 | |
| | 19 | TU | 8P-9P | VOICE | :30 | \$2,000.00 | 10/23-10/23 | 1 | 1 | 1 | \$2,000.00 | |
| | 20 | W | 9P-10P | LAW AND ORDER SVU | :30 | \$2,000.00 | 10/24-10/24 | 1 | 1 | 1 | \$2,000.00 | |
| | 21 | SA | 10P-11P | LAW AND ORDER SVU | :30 | \$850.00 | 10/27-10/27 | 1 | 1 | 1 | \$850.00 | |
| | 22 | SU | 1130P-1205A | NEWS | :30 | \$1,750.00 | 10/28-10/28 | 0 | 0 | 0 | \$0.00 | |

---REPORT TOTALS---
 Report Totals: 65 / \$66,800.00

---SALES MONTHLY TOTALS---

Oct 12: 65 / \$66,800.00
 Sales Totals: 65 / \$66,800.00
 Station Totals: 65 / \$66,800.00
 Lines not sent/rcld/rtrn: 0 / \$0.00
 ---COMPETITIVE---
 Market Totals \$190,857 CABL 0% ETHR 0% JTHR 0% UNKN 65% WALV 0%

Last Received: 10/19/2012 2:46 PM
Showing Buylines: All Lines

Station WTHR-TV INDIANAPOLIS, IN
Advertiser () MOURDOCK, RICHARD
Product MOURDOCK/SEN/R
Estimate#
Buyer PATRICIA STERPU
Phone#
Fax#

Agency () JAMESTOWN ASSOCIATES
5 MAPLETON RD, SUITE 300
PRINCETON, NJ 08540
Agency C/P1/P2/E
Flight Dates 10/22/2012 - 10/28/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MEREDITH RADOW
Salesperson Phone# 212-408-3622
Salesperson FAX# 212-445-0968

WISH 0% WNDY 0% WRTV 0% WTHR 35% WTTV 0%
WXIN 0%

Books null
Demos RM50+

